



CHINA ITTC

China (Beijing) International Technology Transfer Convention 2014

Second Announcement



Hosts:

Ministry of Science and Technology of the People's Republic of China
Beijing Municipal People's Government

Organizer:

Beijing Municipal Science & Technology Commission

2014.04.15-17
Beijing International Convention Center

Other City Partners:

Guiyang Municipal Government

Tianjin Municipal Science and Technology Commission

Henan Science and Technology Department

Partners:

International Technology Transfer Network (ITTN)

China-Italy Technology Transfer Center

China-ASEAN Technology Transfer Center

China-Korea Co-Innovation Center

Beijing Productivity Center

Beijing Technology Exchange & Promotion Center

Beijing University of Posts and Telecommunications

Beijing Jiaotong University

Beijing Institute of Technology

Beihang University

Hi-tech International Incubator Co., Ltd.

ChinaWorth Global Tech Consulting (Beijing) Co., Ltd.

G.W. Innovative Technology Development Co., Ltd.

Beijing Hanhai Zhiye Investment Management Group

China Pharmaceutical Technology Transfer Center

Shanghai Boxiang Business Consulting Co., Ltd.

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T&T Fluid Technology and Engineering Co., Ltd.

Transpacific IP Group

Sociedade Portuguesa de Inovacao

TTT China-Israel Digital Park

International Union for Science and Technology Innovation



Agenda

Saturday, April 12 and Sunday, April 13, 2014 (TBD)

International Tech Manager Training

International Technology Transfer and Innovation Cooperation Practices and Successful Commercialization (AUTM)

International Business Innovation Cooperation and Enhancement of China's Industrial Innovation Capacity (MIT)

Tuesday, April 15, 2014

Morning

Embassy Virtual Open-house Day

ITTN Annual Meeting

Parallel Sessions: Key Elements of Specialized Services and Commercialization

SME International Innovation Start-up Session

Global Innovation Talent Recruit Session

The Financial Capital Boost International Enterprise Innovation and Cooperation Session

Global Technology Exchange Service Chain – IPR Session

Young Talent Show-Innovation and Intelligence Session

The Science and Technology Park with Innovation Enterprise Session

Noon

Lunch Symposium (Tianjin Municipal Science and Technology Commission)

Afternoon

Awarding Ceremony for Beijing International Cooperation Base for Science and Technology

Opening Ceremony: Officials' speech, International dignitaries' speech, Key project signing ceremony

Keynote Speech

International Innovation Forecast

International Technology Transfer Rule and Cooperation

Evening

Drama Show "Copenhagen", Alan J. Heeger, 2000 Nobel Prize Laureate in Chemistry (TBD)

Welcome Reception (Sponsored)

Partnering Party (Sponsored)

Wednesday, April 16, 2014

All day

Partnering

Morning

Parallel Sessions: Key Innovation Fields and Technologies of Strategic Emerging Industries

The Contribution from Cutting-Edge and Smart Equipment Manufacturing for Industry Structure Upgrading Session

Intelligent Transportation System and Innovation Session

Eco-city and Green Building Session

Green Filtration Technology Session

Biomedicine Innovation Technology Session

Water Eco-Civilization--Driver for Sustainable Development Session

The Big Data Innovation with Mobile Communication Technology Session

New Energy Vehicles Session

Wearable Medical Devices and Smart Healthcare Session

Modern Urban Green Agriculture Session

Noon

Lunch Symposium (Henan Science and Technology Department)

Evening

International Innovation Salon (TBD)

Thursday, April 17, 2014

Morning

Parallel Sessions: Major Countries and Regions

Sino-US Session

Sino-Canada Session

Sino-UK Session

Sino-Germany Session

Sino-France Session

Sino-Italy Session

Sino-Portugal Session

Sino-Korea Session

Sino-ASEAN Session

Noon

Lunch Symposium (Guiyang Science and Technology Department)

China ITTC 2014, Exhibition, April 15-17, 2014

Country-based Innovation Resources

International Technology Transfer Cooperation Progress and Results

Beijing International Technology Cooperation Base Award Ceremony

International Technology Transfer Service Agencies

Embassy Virtual Open-House Day

Key Innovation Cities and Regions in China

China's Innovation Environment and Policies

International Technology Transfer Projects

Beijing – Tel Aviv (Pre-exhibition)

International Filtration Technology Fair

Friday, April 18, 2014, Guiyang, China

China ITTC 2014 Guiyang Summit

May 2014, Beijing & Guiyang, China

Beijing-Tel Aviv Innovation Day & China ITTC 2014 China-Israel Session

Highlights

Opening Ceremony

Tuesday, April 15, 2014, Afternoon

Officials' speech, International dignitaries' speech, Key project signing ceremony

Keynote Speech

Tuesday, April 15, 2014, Afternoon

Topic 1: International Innovation Forecast

To identify the most powerful and promising innovation technologies of the world in the year 2013-2014, forecast the prospects of hotspot innovation technologies, create a new vision of global innovation technology, analyze development life cycle of technology, develop new ways of thinking, recognize strengths and weaknesses of Chinese enterprises in international technology transfer cooperation practice, and find out coping strategies and practices.

Topic 2: International Technology Transfer Rule and Cooperation

Representatives from governments, institutes and industries participating in the entire process of technology transfer are invited to introduce policy preference, academic orientation and integrated environment regarding technology transfer in China and foreign countries by means of case study and experience sharing for the purposes of finding appropriate approaches facilitating international technology transfer.

Exhibition on Embassy Virtual Open-house Day

Tuesday, April 15, 2014, Morning

Organizer:  Beijing Productivity Center

Outline:

Air pollution, environmental protection and PM2.5 have been becoming more urgent as they are gaining more public attention. Ambassadors and technological, commercial and cultural counselors from American, Canadian, British, French, German, Italian, Finnish and Israeli embassies in China, as well as corresponding domestic enterprises will be invited to the keynote speech focusing on technologies and solutions in air pollution control, energy efficiency and environmental protection to present air pollution control solutions from multiple perspectives, such as science and technology, social management, economic leadership, and cultural promotion at multiple levels based on their respective strength and experiences in the field. Technological counselors may recommend owners of advanced technology to brief their innovation resources, technical strength and cooperation intention. The session intends to bring the efforts of the government, industry and public together in attempt to control air pollution and keep our sky blue.

Audiences:

ambassadors and technological, commercial and cultural counselors from American, Canadian, British, French, German, Italian, Finnish and Israeli embassies in China; staff from Beijing Municipal Environmental Protection Bureau, Beijing Municipal Commission of Science and Technology, Beijing Municipal Commission of Transport, Beijing Municipal Commission of Development and Reform, Beijing Municipal Commission of Housing and Urban-Rural Development, and other municipal commissions and offices of Beijing; and representatives from Sinopec, PetroChina and other large state-owned enterprises and from local governments.

Events:

Tender ceremony, Reporting, and Project presentation

Awarding Ceremony for Beijing International Cooperation Base for Science and Technology

Tuesday, April 15, 2014, Afternoon

Organizer:  Beijing Productivity Center

To better identify co-innovation and international exchange resources, officials of Beijing Municipal Government and Beijing Municipal Commission of Science and Technology will be invited to award certificate to new international technology cooperation bases (about 200 to 300 bases) in Beijing.

International Technology Transfer Manager Training

Saturday, April 12 and Sunday, April 13, 2014 (TBD)

Organizer:  International Technology Transfer Network (ITTN)

Day 1

International Technology Transfer and Innovation Cooperation Practices: Facilitating Technology Innovation and Driving Industrial Upgrade

Special Guest Lecturer:

Association of University Technology Managers (AUTM)

Outline:

As international cooperation is expanding under the influence of globalization, technology transfer and cooperation has stepped into the spotlight and been widely accepted. While it is stimulated by the deepening division of labor, this collaboration model requires both of the transferor and transferee to act in a more professional manner. How to deal with a new situation of international technology transfer cooperation? How to use optimum solution to address challenges existing in transfer? How to determine the market value of technology? How to promote industrial upgrade and businesses' development through international cooperation? ...

Since its foundation in 1974, AUTM has been actively involved in technology transfer and intellectual property management thereof. Building on a huge system comprising universities, institutes and industries, AUTM has successfully facilitated commercialization of a lot of technology results and contributed to transfer cooperation with theoretical and practical experiences. Senior lecturer from AUTM will be invited to give his deep insight into the above topics based on case study in conjunction with the most recent theoretical knowledge for providing feasible approaches to participants and boosting international technology transfer between businesses.

Main points of the program:

- Lab to global market-handling problems with technology transfer of discussing solutions to series of challenges facing technology transfer, including small data analysis-finding technology market demand efficiently
- Negotiation strategy for price of license agreement
- Interpretation of high performance work practices of qualified manager
- International technology transfer case study

Day 2

International Business Innovation Cooperation and Enhancement of China's Industrial Innovation Capacity

Special Guest Lecturers:

MIT, Massachusetts Institute of Technology

MIT ILP, Industrial Liaison Program of MIT

The MIT Sloan School of Management

Outline:

International technology transfer and innovation cooperation has been increasingly valued by hi-tech and innovation enterprises in China and has gradually become an innovation technology source of strategic significance as the country speeds up implementation of its innovation-oriented strategy and focuses on upgrading industrial structure. How to build international technology transfer and innovation partnerships with leading research institutes, world class innovation capacities and abundant innovation resources? How to discover and deepen a potential cooperation opportunity and develop a great innovation technology from successful international cooperation? How to successfully commercialize a promising innovation technology through international cooperation? How to find a new way to help Chinese technology innovation businesses with innovation?

MIT has a long-standing reputation for innovation in engineering technology and efficient commercialization of innovation results based on close cooperation with industry. Senior lecturers from MIT ILP and MIT Sloan School of Management will be invited to the program to share their views on a series of cases and analyses, reflections, findings and conclusions thereof by focusing on the above-mentioned key issues.

Some points covered by the program:

- Radical Innovation: market elements of innovation products, case study, innovation stimulation method, successful incubator strategy, use of innovation foundation, innovation practice and experience
- Engineering Leadership: technology-oriented entrepreneurs, new project management, leadership and communication, market discrimination
- Technology, Management and Innovation: Turning Ideas into Results: integration of innovation and application, management of change, market positioning, innovation risk management, interference with external environment, lean business model
- Innovation Management and Design Thinking: design and market opportunities, design and consumer oriented thinking

China ITTC 2014 Guiyang Summit

Friday, April 18, 2014

Organizer:  Guiyang Municipal Government, Beijing Municipal Commission of Science and Technology

International professionals and domestic businesses and agencies will be invited to find cooperation opportunities in Guiyang, and matchmaking will be made between innovation resources and ideas both at home and abroad with development demand in Guiyang and southwest China.

Attendees:

Foreign technology businesses, international technology transfer agencies, embassies in China, international representatives of foreign companies in Beijing, and hi-tech businesses, international technology cooperation bases, and corresponding industry alliances from China.

Events:

Workshops, matchmakings, exhibitions, trainings, and visits

Topics:

Topic-based reports, discussions and matchmakings centering on characteristics of industries and resources in Guiyang and southwest China

Topic 1: Smart Innovation - Equipment Manufacturing and International Technology Transfer

Topic 2: Smart Innovation - Next Generation of IT and International Technology Transfer

Topic 3: Ecological Beauty - Green Chemicals and International Technology Transfer

Topic 4: Healthy Future - Biomedicine and International Technology Transfer


Topic 5: Healthy Future - Special Products and International Technology Transfer

Outreach Event:

Working Meeting of Science & Technology Diplomats is proposed to be held on April 21, 2014 in Guiyang depending on "Science & Technology Diplomats in China ITTN"

Beijing - Tel Aviv Innovation Day & China ITTC 2014 China-Israel Session

May 2014


Organizer:  Hi-tech International Business Incubator Co., Ltd.

Beijing - Tel Aviv Innovation Day & ITTC China-Israel Session to be held during the visit of the mayor of Tel Aviv to Beijing (Beijing Municipal Commission of Science and Technology, Beijing Foreign Affairs Office and Tel Aviv Municipal Government are working on the visit) for enhancing matchmaking between Beijing and Tel Aviv in respect of strengthening innovation resources and expanding cooperation between the sister cities.

Parallel Sessions: Key Elements of Specialized Services and Commercialization of International Technology Transfer and Innovation Cooperation

SME International Innovation Start-up Session

Tuesday, April 15, 2014, Morning

Organizer:  Beijing HanhaiZhiye Investment Management Group

Domestic and international technology parks, incubators, financial capitals and similar innovation and entrepreneurship service agencies will be invited to share their experiences and exchange superior resources by centering on "how to benefit from innovation "accelerator" by effective integration of international technology transfer, industry cluster, innovation and entrepreneurship service system".

Global Innovation Talent Recruit Session

Tuesday, April 15, 2014, Morning

Organizer:  State Administration of Foreign Experts Affairs, Beijing Office

Policies will be interpreted and inquiries will be accepted at the session presided over by the State Administration of Foreign Experts Affairs with a view to recruit foreign experts and overseas students.

The Financial Capital Boost International Enterprise Innovation and Cooperation Session

Tuesday, April 15, 2014, Morning

Organizer: Beijing Municipal Commission of Science and Technology

Inviting Bank of China, China Development Bank, HSBC, Ping An Bank, and venture capital firms to enhance the overall level of integration of financial capital with international technology innovation.

Global Technology Exchange Service Chain - IPRSession

Tuesday, April 15, 2014, Morning

Organizer:  www.wtoip.com, UTC

Inviting experts, scholars and experienced representatives to illustrate roles and functions of IPR, issues to be concerned, policies and regulations in international technology transfer, and services and procedures of support law firms by integrating theories, policies and case study and combining keynote speech with interactive discussion.

Young Talent Show - Innovation and Intelligence Session

Tuesday, April 15, 2014, Morning

Organizer:  Beijing Green Word Boming Science & Technology Development Co., Ltd.

NGOs and young elites will be invited to the open platform focusing on air pollution control and environmental protection to share their respective ideas about culture and innovation technology from multiple perspectives. Special guests will work with speakers to identify the applicability and operability of relevant ideas on a more comprehensive basis. The public is expected to help the government authority determine air pollution control solution by offering brand new ideas.

The Science and Technology Park with Innovation Enterprise Session

Tuesday, April 15, 2014, Morning

Organizer:  MOST Torch Hi-tech Industrial Development Center

Parks are completed by various clusters, including hi-tech business entrepreneurship, international business R&D institutes, financial investment institutions and service agencies clusters. When serving innovators and entrepreneurs, parks can find out that technology innovation businesses are facing global competition and should develop a global view of the world. Overseas technology parks create opportunities for internationalization. The session will cover internationalization opportunities for overseas technology parks, practices and experiences of overseas technology parks established by China, cooperation between domestic and international hi-tech industrial clusters, and contribution of international cooperation network to innovation of hi-tech parks.

Parallel Sessions: Key Innovation Fields and Technologies of Strategic Emerging Industries

The Contribution from Cutting-Edge and Smart Equipment Manufacturing for Industry Structure Upgrading Session

Wednesday, April 16, 2014, Morning

Organizer:  Beijing Productivity Center

The session will deal with topical issues, such as 3D printer and intelligent robot, probe into hotspot advanced technology of intelligent equipment manufacturing, and promote upgrading of industrial structure throughout China by basing in Beijing.

Leaders and experts in the industry will be invited to share experience and exchange technology for inspiring cooperation.

Intelligent Transportation System and Innovation Session

Wednesday, April 16, 2014, Morning

Organizer:  Beijing Jiaotong University

Transportation system is a critical to maintaining appropriate operation of a modern city. Traffic management system building on new intelligence will be a future priority of transportation system with the increase of city size and population. Experts working on advanced information, transmission, electronic sensing and other technology regarding intelligent transportation and businesses implementing intelligent transportation system with those technologies will be invited to exchange views about topical issues and technological challenges for discovering cooperation opportunities.

The Big Data Innovation with Mobile Communication Technology Session

Wednesday, April 16, 2014, Morning

Organizer:  Beijing University of Posts and Telecommunications

The session will invite experts, scholars and experienced representatives to exchange views about the current status and future of mobile communication technology in the big data era and illustrate how to perfectly integrate massive database with mobile communication by combining technology presentation with case study, and keynote speech with interactive discussion.

Eco-city and Green Building Session

- Human-oriented Green and Low Carbon Urbanization

Wednesday, April 16, 2014, Morning

Organizer:  Shanghai Boao Business Consulting Co., Ltd.

Using the most successful energy efficient and ecological stories in the world to present a clear picture of buildings integrating green, ecology and health, reveal their essence, and analyze how ecology interacts and works with buildings to create a harmony between man and nature and re-create value. Overseas experts will be invited to bring information about advanced new energy and material used in the world. This session is expected to inspire and guide businesses in green and ecological industry and have positive effect on responsible development in urbanization.

Topics:

- Green Urbanization Planning:
NCAC case study; Qingdao Eco-Park (Sino-Germany) experience sharing; Low-carbon Holland;Châteauroux: feasibility of transition to eco-smart town, eco-smart town and urban-rural planning, models of eco-smart town (characteristics, land acquisition, profitability, product, and core technology), policy-based support of eco-smart town.
- Green Urbanization Elements:
Water, energy, solid waste treatment, building material, and green
- Aging of Population:
Delivering new senior support services based on communitycreation, creating “resident involved”community by breaking out the “senior housing” frame, and providing ecological and green facilities in the community to enable seniors to have access to integrated services in a natural, clean and pollution-free environment.

Other organizations/businesses invited:

The Ministry of Housing and Urban-Rural Development, Tsinghua University, China Green Building Council of China Society for Urban Studies, Beijing Urban Construction Group Co., Ltd., Beijing Capital Co., Ltd., Beijing Construction Engineering Co., Ltd., Beijing New Building Material (Group) Co., Ltd., Shanghai Kaiyuan Clean Energy Engineering & Technology Co., Ltd., Beijing Chengdong House Manufacturing Co., Ltd., and Hangxiao Steel Structure Co., Ltd.

New Energy Vehicles Session

Wednesday, April 16, 2014, Morning

Using energy efficient and environmental friendly new energy vehicles which benefit people as an entry point, domestic and international experts and scholars in the industry will be invited to share and exchange new technology and ideas about new energy vehicles and discover opportunities for technology transfer and R&D collaboration.

Green Filtration Technology Session

Wednesday, April 16, 2014, Morning

Organizers: China Alliance of Filtration Industrial Technology (CAFIT),  International Technology Transfer Network (ITTN)

Focusing on Developing Green Filtration for WildChina, this session intends to build a platform integrating information sharing, technology exploitation, product show and trading cooperation for the industry for the purposes of promoting exchange and cooperation between foreign and Chinese businesses, and between filtration businesses with upper stream and downstream businesses, and providing professional and international information, technology and service to individuals and businesses in the industry.

Outline:

Largest: over 500 participants from domestic and international filtration industry associations, filter manufacturers and upper stream and downstream businesses.

Most Authentic: sponsored by the MOST and Beijing Municipal Government to provide the most authentic information about policy and technology.

Top Level: a world class event participated by top filtration experts, scholars and businesses' representatives, as well as leading investment, communication, service agency and similar fields; perfect opportunity for communication to be created by a grand banquet and parallel ITTC 2014 Filtration Technology Summit & Exhibition.

Highlights: technology transfer platform, online and face-to-face matchmaking for commercializing and localizing advanced foreign research achievements.

Value: Authentic Voice – unique interpretation of latest policies and initial disclosure of new regulatory practice

High-end Technology Sharing – latest industry information and progress of high-end technology brought by world class experts

Practical Case Study – case analysis and trial experience of new process and material provided by leading manufacturers in China

Professional Technology Training – special guest lecturer from CAFIT

Great Exhibition – new products, materials and achievements from leading manufacturers and technology agencies

Unusual Technology Transfer – a platform for discovering commercialization opportunities for filtration technology, matchmaking business demand, and bringing research results into production

Topics:

1. Gas Filtration

Principle and theory, air pollution (PM2.5) control and indoor air purification, tail gas purification and engine filtration, hot gas filtration, oil mist filtration and purification, industrial gas purification, gas/liquid separation, gas/solid separation

2. Liquid Filtration

Principle and theory, drinking water filtration and purification, oil & gas industry filtration (oilfield and shale gas produced water), chemical process filtration, industrial wastewater treatment, liquid/liquid separation, solid/liquid separation

3. Membrane Filtration

Principle and theory, development of membrane material/element, membrane modification, membrane reinforcement, membrane pollution prevention and control, pretreatment

4. Filtration Industry

Development of filtration and auxiliary material, manufacturing equipment and process of filtration equipment, testing methods and standards of filtration products, design of filtration products (CAD, CAF), process simulation and modeling

Wearable Medical Devices and Smart Healthcare Session

Wednesday, April 16, 2014, Morning

Organizer:  G.W. Innovative Technology Development Co., Ltd.

At the end of 2013 known as the “year where wearable technology starts to rise”, it is predicted “2014 will be the year of wearable technology”. While smart healthcare is coming into our lives, wearable medical device can start a “wearable revolution” in the healthcare sector. Project road show, one-to-one matchmaking negotiation and support exhibition will be organized at the session in addition to discussions about market trend, innovation technology development and cooperation opportunities.

Guests:

Technology suppliers, product developers, system operators, investors, users, health and health care experts, health and technology authorities of China and foreign countries.

Topics:


1. Innovation and Future – Wearable Innovation Technology and Its Future

2. Market and Opportunity – Wearable medical device and smart healthcare market trend and opportunities

3. Win-win Cooperation – Wearable medical device and smart healthcare international cooperation network

Biomedicine Innovation Technology Session

Wednesday, April 16, 2014, Morning

Organizer:  China Pharmaceutical Technology Transfer Center

Domestic and international experts will be invited to give insights into biomedicine R&D trend and share their experience about international technology transfer. A dozen of selected foreign institutions will present biomedicine projects and matchmaking with domestic biomedicine manufacturers will be organized.


Modern Urban Green Agriculture Session

Modern Urban Green Agriculture Session

To exchange information about advanced technologies and projects of green, ecological and organic agriculture and organize matchmaking, face-to-face discussion between research and industrial organizations at home and abroad.

Water Eco-Civilization - Driver for Sustainable Development Session

Wednesday, April 16, 2014, Morning


Organizers:  Desalination Branch of China Water Enterprises Federation, Qingdao Adia Desalination Center

Water eco-civilization is a cultural and ethical form that focuses on calling on people to follow the water-man harmony idea for ensuring sustainable utilization of water source, supporting economic and social development and protecting ecosystem, and plays a key role in and provides the foundation of eco-civilization.

Parallel Sessions: Major Countries and Regions Session

Sino-US Session

Thursday, April 17, 2014, Morning

Organizer:  International Union for Science and Technology Innovation

Sino-Canada Session

Thursday, April 17, 2014, Morning

Organizer:  ChinaWorth Global Tech Consulting (Beijing) Co., Ltd.

Sino-UK Session

Thursday, April 17, 2014, Morning

Sino-Germany Session

Thursday, April 17, 2014, Morning


Sino-France Session

Thursday, April 17, 2014, Morning

Organizer:  Shanghai Boao Business Consulting Co., Ltd.

Co-organizers: *Comité France-Chine, French Chamber of Commerce and Industry, de région Paris Ile-de-France en Chine*, Union of French Chambers of Commerce Abroad (UCCIFE), General Confederation of Small and Medium-sized Enterprises (CGPME), China Chamber of International Commerce, China International Cooperation Association of Small and Medium Enterprises,



Centre national de la recherche scientifique (CNRS),  National Center for Scientific Research

Outline:

- Summarizing and reporting achievements made by China and France in technology transfer in 50 years after the countries established diplomatic relations
- Analyzing implications and preferences of current policies
- Exploring new fields and projects of collaboration
- Matchmaking between projects of China and foreign countries


Sino-Italy Session

Thursday, April 17, 2014, Morning

Organizer:  Hi-tech International Business Incubator Co., Ltd.

Sino-Portugal Session

Thursday, April 17, 2014, Morning

Organizer:  Sociedade Portuguesa de Inovacao

Sino-Korea Session


Thursday, April 17, 2014, Morning

Organizer: China-Korea Co-Innovation Center

Officials from the Ministry of Science and Technology (MOST) and Korea Institute for Advancement of Technology (KIAT), as well as institutes and businesses working on technology transfer and innovation cooperation from China and Korea will be invited to the opening ceremony, China-Korea Co-Innovation Center launching ceremony, roundtable and other events of the session. Matchmaking with delegations of Korean businesses will be organized.

Sino-ASEAN Session

Thursday, April 17, 2014, Morning

Organizer:  中国-东盟技术转移中心 China-ASEAN Technology Transfer Center

Partnering

Wednesday, April 16, 2014

Plans

Online

Online matchmaking is available at the official web site www.chinaittc.org. Representatives may publish project information and video online and initiate matchmaking with interested project and make an appointment after registration.

Offline

1. Sector-based matchmaking on the afternoon of April 16 and country-based matchmaking on the afternoon of April 17.
2. Representatives will be informed time, desk number and potential partners in advance by email.
3. Participants are organized by supplier, demander, R&D partner, investor, park/incubator, and agency provisionally.
4. Badges of varied colors/monograms will be received by participants on site for identification.



5. Zones: face-to-face matchmaking for projects matching with each other online, separate discussion room, and free matchmaking zone. Each desk will be numbered by the organization committee.
 6. Leaf listing sessions and details of sector-based matchmakings will be distributed to representatives on site.
- To learn more about the latest agenda of major sectors and countries sessions, visit www.chinaittc.org.

More information please visit www.chinaittc.org

Attendees Standard

Demanders of technology	Benefits	Demanders of technology	Benefits	Demanders of technology	Benefits
<ul style="list-style-type: none"> - Technology importers - Intellectual property transfers - Partners of R&D in upstream technology application - Partners of transformation of innovation technology achievements - Partners of interdisciplinary technical innovation - Partners of interdisciplinary studies - Cooperative enterprises of international technology transfer - Cooperative colleges, universities and research institutions 	<ul style="list-style-type: none"> - Supply docking technology - Improve industrial innovation ability - Expand channels of innovation, R&D cooperation - Specify technological development and market prospect - Build capacity for external technical forecasting and absorption - Develop opportunities for international innovation cooperation 	<ul style="list-style-type: none"> - Patent - Trademark - Proprietary technology - Key technology - Equipment set - Upstream industrial technical enterprises - Innovation technology enterprises - Start-ups - Universities - Scientific research institution - International technology transfer organizations 	<ul style="list-style-type: none"> - Demand for docking technology - Partners of docking R&D - Cooperation in docking investment and financing - Expand channels of technology application - Develop technology, equipment market - Develop market access channels 	<ul style="list-style-type: none"> - Government departments for promotion and management of technology transfer - Park, incubator, accelerator - Market consulting companies - Law firms - Investment institutions - Human resource enterprise - Intermediary enterprises for technology transfer - R&D outsourcing service enterprises - Process, processing technology enterprises - Service organizations and institutions for industrial technology transfer 	<ul style="list-style-type: none"> - Promote development of international technology transfer - Demand for implementation of cooperation projects of docking technology - Establish cooperation channels - Develop cooperative partners - Develop opportunities for cooperation in project service market

Speakers

Government



Jean-Pierre Raffarin
Former French Prime Minister



Park Won-Soon
Mayor Seoul in Korea



Ron Huldai
Mayor of Tel Aviv



Peter Mandelson
The member of the House of Lords

Industry



Sean P. Flanigan
The Association of University Technology Managers President



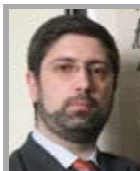
Daniel Oleiski
Asia Business Gateway Major



Tom Strodbeck
National Business Incubation Association Director



Sara Medina
SPI Director



Pier Domenico PEORONE
China Consultant S.r.l. Executive Director



Shlomo Freund
CEO of Startup Noodle

Academy



Andy Sierakowski
KCA / Office of Industry and Innovation, the University of Western Australia Chairman/Director



Alan J. Heeger
Professor of UC Santa Barbara



David Jonathan Gross
Professor of Institute of Physics, UC Santa Barbara



Claude R. Canizares
Vice President of MIT



L. Rafael Reif
President of MIT



Martin A. Schmidt
Associate Provost of MIT



Robert J. Aumann
Professor



David Ai
Stanford University, Office of Technology Licensing, Head



Denis Simon
Vice President University of Arizona and University of Oregon

Registration

Events	Register Rates	Early Bird Registration (Before or on March 5, 2014)	Pre-Registration (After March 5–April 15, 2014)	On-site registration
Congress Entry Admission Ticket	Domestic	RMB1000	RMB1500	RMB2000
	Abroad	\$200	\$300	\$400

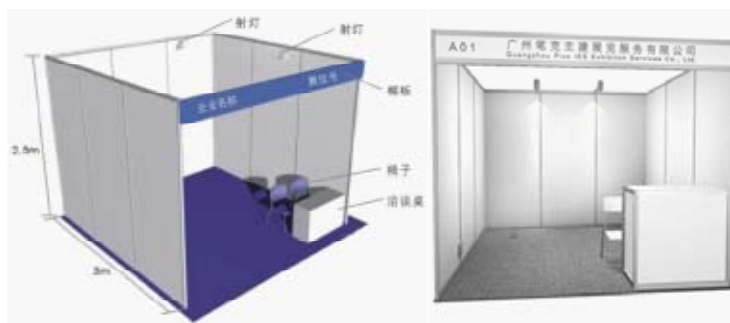
Sponsor Information

• Standard Booth

Booth Size	Based price (one side open)	Two sides open	Three sides open	Four sides open
		10%	20%	30%
Area A: 3m×3m	\$2,000.00	\$2,200.00	\$2,400.00	\$2,600.00
Area B: 3m×3m	\$1,500.00	\$1,650.00	\$1,800.00	\$1,950.00
Area C: 3m×3m	\$1,000.00	\$1,100.00	\$1,200.00	\$1,300.00

• Standard Booth includes:

- Fascia board (300mm.high) with exhibitor's English and Chinese name on.
- Aluminum frame system.
- White plywood panel walls (2500mm, high) on all closed sides of the stand.
- Booth covered with carpet.
- One information counter (1000mm.Lx450mm. Wx760mm.H).
- One 5A/220V socket (International Style) & Two fluorescent tubes.
- The exhibitor can predetermine several booths.
- Exhibitors can get free registered participant number 1/3m², no more than 10.



• Special Booth (At least 9 square meters)

Per square meters price	Based price (one side open)	Two sides open	Three sides open	Four sides open
		10%	20%	30%
	\$150.00	\$170.00	\$190.00	\$210.00