



2014中国（北京）跨国技术转移大会

China (Beijing) International Technology Transfer Convention 2014

2014.04.15-17 Beijing International Convention Center

2014.04

International Tech Manager Training

- MIT Innovative Training Program
- AUTM Technology Manager Training Program
- Beijing Tel Aviv Innovation Day (Sino-Israel)

2014.04.15

Registration / All Day Exhibition

Morning

Elements Parallel Sessions

- Embassy Virtual Open-house Day
- ITTN Annual Meeting
- SME International Innovation Start-up Session
- Global Innovation Talent Recruit
- The Financial Capital Boost International Enterprise Innovation and Cooperation
- Protection Intellectual Property Rights in the International Innovation Cooperation
- Young Talent Show-Innovation and Intelligence
- The Science and Technology Park with Innovation Enterprise

Afternoon

Awarding Ceremony for Beijing International Cooperation Base for Science and Technology

Opening Ceremony

Keynote Speech

Evening

Drama Show "Copenhagen", Alan J. Heeger, 2000 Nobel Prize Laureate in Chemistry (TBD)

International Innovation Sharon

2014.04.16

All Day Exhibition

Morning

Industries Parallel Sessions

- The Contribution from Cutting-Edge and Smart Equipment Manufacturing for Industry Structure Upgrading
- Intelligent Transportation System Innovation
- The Big Data Innovation with Mobile Communication Technology
- Eco-City & Green Building
- New Energy Vehicles
- China (Beijing) International Filtration Summit Forum and Exhibition 2014
- Wearable Medical Equipment with Smart Health
- Biomedicine Innovation Technology

Afternoon

Partnering on Special Industries

Evening

Award for Best International Cutting-Edge Innovative Technology

2014.04.17

All Day Exhibition

Morning

Countries Parallel Sessions

- Sino-US
- Sino-UK
- Sino-German
- Sino-French
- Sino-Canada
- Sino-Italy
- Sino- Portugal
- Sino-Korea
- Sino-Association of Southeast Asian Nations

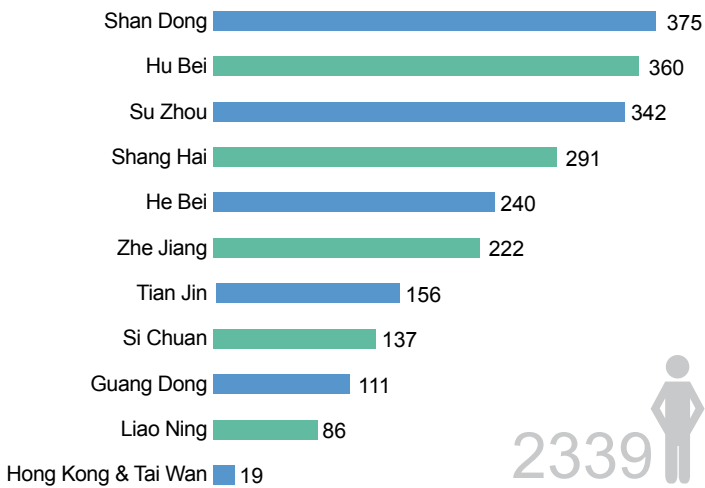
Afternoon

Partnering on Special Countries

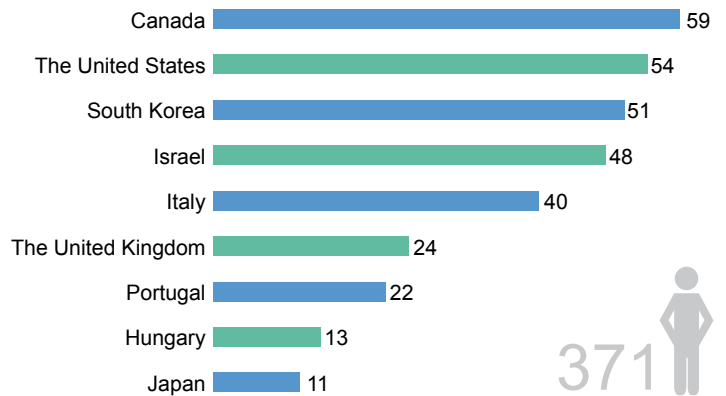


ITTC2013 Statistical Data

Domestic Participants in Different Provinces (Except for Beijing)

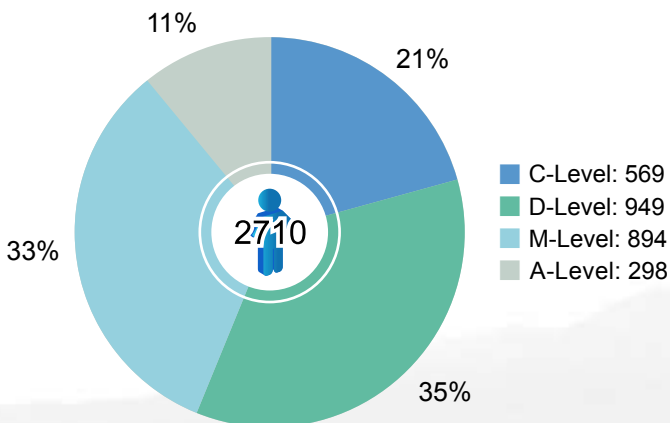


Overseas Participants in Different Countries

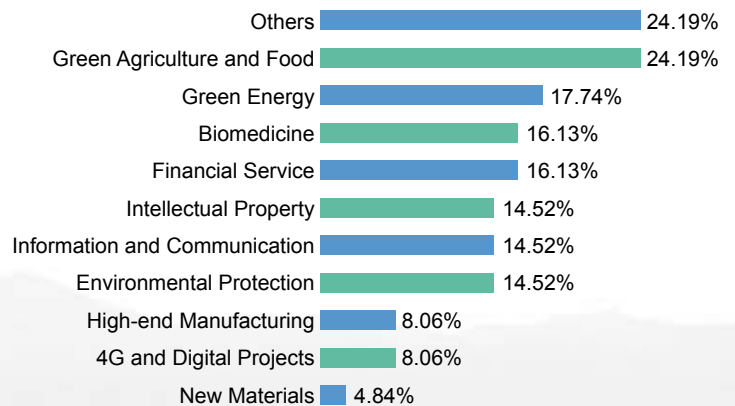


Other Countries: France, Sweden, Germany, Spain, Singapore, Australia, Egypt, Austria, Ireland, Finland, Pakistan, 49 people in total.

Overall Representatives Rated by Level



Statistics in Different Fields



*Others include government bodies, foreign embassies and consulates, comprehensive public institutions and institutions of higher education etc.



ITTC2013 Highlights

Panel I: Innovation Drives to Wins-Trends of Innovative Technology Impact on Global Industry, 2012-2013

Chairman:

Thomas Man A partner in Morrison & Forester's Beijing office, attorney

Guests:

LászlóKorányi Acting President of the National Innovation Office (Hungary)

Derek Newton Executive Director of Innovations & Partnerships Office, University of Toronto

Tom Strodtbeck Director of International Programs, NBIA

Todd Dollinger CEO of the Trendlines Group



Panel II: Cooperation and Mutual Benefits-Appeal for Global Technology Transfer, Development Mode and Opportunity in China

Chairman:

David Ai Representative of Stanford University technology transfer office

Guests:

Netta Cohen CEO of BGN Technologies

Andy Sierakowski Former Chairman, KCA

Wang Hanguang Chairman of Beijing HanhaiZhiye Investment Management Group / First Chinese entrepreneur who invests and establishes overseas incubator

Scott Inwood Director of Commercialization at University of Waterloo



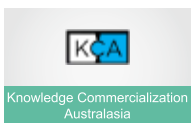
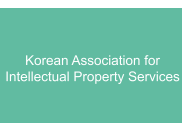








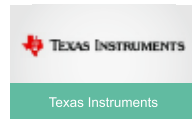









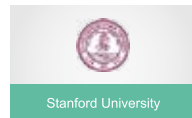

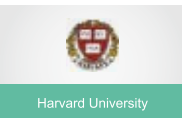

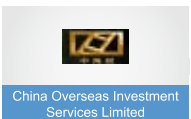

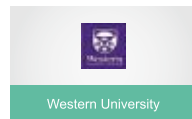

AntoninoLaspina Italian Trade Commissioner in Beijing & the Coordinator of ICE Offices in China/Attaché' for Trade Promotion of Italian Embassy in China

David Ai Representative of Stanford University technology transfer office

Daniel Oleiski Partner, Asia Business Gateway (ABG)

Sean P. Flanigan AUTM President



 Tianjin Municipal Science & Technology Commission	 China - ASEAN Technology Transfer Center	 Tongxiang High-tech Incubation Park	 The Association of University Technology Managers	 Knowledge Commercialization Australasia	 Korean Association for Intellectual Property Services
 China Technology Exchange	 China Guanghua Foundation	 Huawei Technologies Co., Ltd.	 The Ministry of Economic Development, Trade and Employment of the Government of Ontario, Canada	 National Research Center, Egypt	 Royal Dutch Philips Electronics Ltd.
 Yangtze River Pharmaceutical Group	 TianShiLi Pharmaceutical Group	 Potevio Institute of Technology Co., Ltd.	 Texas Instruments	 Matsushita Electric Industrial	 City Bank
 Bank of Beijing	 China Minsheng Banking Corp., Ltd.	 TianTongTai China-Israel Culture and Technology Park	 Pfizer Pharmaceuticals Limited	 The Trendlines Group	 Saint-Gobain
 21 Century Angel Fund	 Intellectual Property Ltd.	 Datang Telecom Technology & Industry Group	 Stanford University	 Toronto University	 Harvard University
 Tsinghua Holdings Venture Capital Co., Ltd.	 China Overseas Investment Services Limited	 Franshion Properties (China) Limited	 Western University	 Sydney University	 Kagawa University



Call for Speaker

Dear Colleagues,

The China (Beijing) International Technology Transfer Convention 2014 will be held at Beijing International Convention Center, Beijing, China and is seeking speakers for the concurrent sessions. The conference dates are Tuesday - Thursday, April 15 - 17, 2014. Our intent is to identify outstanding speakers consistent with the goal of making this a world-class conference reflective of the China ITTC's high standards of excellence. We would like to deliver a program that is not only informative and useful, but vibrant, exciting, and offers a global perspective on the profession.

2014 China ITTC Conference will continue with the theme of “innovations drive to wins” and we are focusing on delivering a program that delves into timely issues impacting the profession now, including various specialties and technology transfer collaborations between China and other countries, as well as emerging global issues. As a speaker at this premiere global event, you can contribute by leading sessions in the following topic areas:

- Low Carbon and Environmental Protection, Filtration Technique
- Life Science (including medical device, pharmaceuticals and other healthcare related issues)
- Modern Information and Communication Technology
- Smart City
- Rail Transit
- Eco-city & Architecture
- Biological Agriculture / Green Food
- New Materials
- New Energy Vehicles
- High-end Equipment Manufacturing
- 4G Implementation
- Intellectual Property Rights in the International Technology Transfer
- SMEs Innovation Accelerator with International Technology Transfer Cooperation Development
- Science and Technology Park / Incubators
- Experiences in Collaboration between China and other Countries, such as US, UK, Association of Southeast Asian Nations, Italy, French, Canada, German, Israel, Korea, Arica and etc.
- Human Resources / Recruiting / Training
- The Advanced Technology Special in Your Country / region or some Technique Demands
- Other Fields You're Experience at



Furthermore, your nomination (or forward this email to) of the potential speakers whom you know to be knowledgeable, skillful, and experienced to be considered by the 2014 China ITTC Conference Committee is also warmly welcomed. After full consideration, the Committee will extend invitations to those individuals who are selected to be part of the 2014 China ITTC Conference. Please submit the speaker's biography, photo, contact information, speech topic, speech abstract or possible presentation points to the following contacts. Please feel free to submit more than one nomination.

If you have any questions about the 2014 China ITTC Conference, or the speaker nomination and consideration process, please contact speaker@chinaittc.org.

Tracy Cui

ChinaWorth Global Tech Consulting (Beijing) Co., Ltd.

Email: Services@chinaworth.net tracy.cui@chinaworth.net

Tel: +86-10-53611906 / 07 / 08

Fax: +86-10-62604969

Call for Session

Attention Technology Experts and Thought Leaders:

Picture yourself at the podium at China ITTC 2014.
Be in the limelight next April.

Bring your expertise to the China ITTC 2014. Address business challenges and opportunities, stimulate discussions and generate insights.
The Call for Sessions for the China ITTC 2014 is officially open.

We already have the sessions regarding the following specialties:

- Low Carbon and Environmental Protection
- Filtration Technique
- Life Science (including medical device, pharmaceuticals and other healthcare related issues)
- Modern Information and Communication Technology
- Smart City
- Rail Transit
- Eco-city & Architecture
- Biological Agriculture / Green Food
- New Materials
- New Energy Vehicles
- High-end Equipment Manufacturing
- 4G Implementation
- Intellectual Property Rights in the International Technology Transfer
- SMEs Innovation Accelerator with International Technology Transfer Cooperation Development
- Science and Technology Park / Incubators
- Experiences in Collaboration between China and other Countries, such as US, UK, Association of Southeast Asian Nations, Italy, French, Canada, German, Israel, Korea, Africa and etc.
- Human Resources / Recruiting / Training



We're looking for session topic submissions in all areas that will help participants run their businesses. The format of the session could be a panel discussion, a single-person lecture, a case study, a roundtable discussion or others. Submit a sub-session or a different one along one of these tracks:

- Managing your pipeline in international technology transfer
- Doing business in China, building global companies
- The future focus technology to be transferred

There's real value for you by participating in the 2014 China ITTC Convention as a session organizer and speaker, by attending you may have:

- Superior Networking
- Publicity and Recognition
- Registration discount

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Start generating session ideas now !





Session Information

Session Title			
Session Contact	Name:	Title:	
	Tel:	Email:	
Session Topic			
Objectives of the Session Topic	1.		
	2.		
	3.		
Session Field	<input type="checkbox"/> Low Carbon <input type="checkbox"/> Filtration Industry <input type="checkbox"/> Bioscience <input type="checkbox"/> Modern Information and Communication <input type="checkbox"/> Architecture <input type="checkbox"/> Smart City <input type="checkbox"/> Eco-city <input type="checkbox"/> Biological Agriculture <input type="checkbox"/> Green Food <input type="checkbox"/> New Energy Vehicles <input type="checkbox"/> New Materials <input type="checkbox"/> 4G Implementation <input type="checkbox"/> High-end Manufacturing <input type="checkbox"/> Industrial Park / Incubators <input type="checkbox"/> Industrial and Environmental <input type="checkbox"/> Intellectual Property / Legal <input type="checkbox"/> Policy / Regulatory <input type="checkbox"/> HR / Training <input type="checkbox"/> Finance <input type="checkbox"/> Emerging Company Issues <input type="checkbox"/> Experiences in collaboration between China and other countries <input type="checkbox"/> Others _____		
Moderator	Name:	Title:	
	Tel:	Email:	
Speakers (or the expected sectors addressed by speakers)	1. Topic:		
	Name:	Title:	
	Tel:	Email:	
	2. Topic:		
	Name:	Title:	
	Tel:	Email:	
	3. Topic:		
	Name:	Title:	
	Tel:	Email:	
※Each proposal must include at least three speakers, one speaker may also be the moderator, and speakers can't from the same organization.			
Session Format	<input type="checkbox"/> Interactive Workshop <input type="checkbox"/> Roundtable Discussion <input type="checkbox"/> Panel <input type="checkbox"/> Case Study / Roadshow <input type="checkbox"/> Others _____		

Session Partners Introduction (If Possible)

Target Audience

Related experts and discipline of the Session	For example: Medical Devices Session can Invite the Experts of Biomedical Engineering Technology, Production Quality Control or Clinical Trials...			
Type of the Organization	<input type="checkbox"/> Academic	<input type="checkbox"/> Government	<input type="checkbox"/> Non-Profit Organization	<input type="checkbox"/> Region / Association
Number of Expected Audience	<input type="checkbox"/> Less than 20	<input type="checkbox"/> 20-100	<input type="checkbox"/> 100-300	<input type="checkbox"/> More than 300
Related Service Organization of the Session	<input type="checkbox"/> Accounting <input type="checkbox"/> Communications and Marketing Services <input type="checkbox"/> Consulting <input type="checkbox"/> Engineering Services <input type="checkbox"/> Facilities Management <input type="checkbox"/> Financial Services <input type="checkbox"/> Legal Services / Intellectual Property <input type="checkbox"/> Plant and Apparatus Construction Services <input type="checkbox"/> Publishers / Industry Data Services <input type="checkbox"/> Human Resources and Recruiting Services <input type="checkbox"/> Repair and Maintenance Services <input type="checkbox"/> Others _____			

Other Audiences

What will the audience learn from this session?

What new information will be provided by session's topic?

Explain the international appeal of the session's topic, if applicable?



An all-around one-to-one collaboration service for international and domestic participants with transnational technology transfer projects will be provided.

Both online and offline B2B will successfully guarantee the collaboration!

Call for Project

Register on <http://itcc.pharmatable.com/> and release technology demand / apply online.

ITTC 2014 online video marketing of technology transfer projects

Videos can give a vivid explanation and positive influence on illustrating projects. In order to improve the effect of projects matchmaking, the conference also provides an online video demonstrating platform for B2B projects. Please provide videos according to the instructions on the conference's official website. Welcome to join.

The online pre-matchmaking system will bring about precise matching of technology transfer project supply and demand on ITTC 2014 official website: <http://itcc.pharmatable.com/>

The online site matchmaking activities of the conference venue will be meticulously organized to ensure successful matchmaking of technology transfer project:

- ★ More attention and business opportunities can be gained for more cooperation resources by identification pins: All participants will be identified as: technology supplier, technical demander, cooperation development, investment, incubator, intermediary services, etc.;
- ★ Provide unified desks for matchmaking. Cooperation programmers can be arranged by relevant field or national transfer online so that the supplies can be just right for the demanders more effectively.

Project Information

No.

(Staff to fill in)

Basic Situation	Project Title		
	Contactactor	Position	Mobile
	Tel	Fax	E-mail
	Company / Organization		
	Type of Company <input type="checkbox"/> Wholly Foreign-owned <input type="checkbox"/> Joint Venture <input type="checkbox"/> State-owned Enterprise <input type="checkbox"/> Joint-equity Enterprise <input type="checkbox"/> Private Enterprise		
Company Website			
Project Information	1. Technology Field (Multi-Select, please insert the corresponding font into red for electronic)		
	<input type="checkbox"/> Low Carbon and Filtration Industry Technology <input type="checkbox"/> Medical Devices <input type="checkbox"/> Biomedicine <input type="checkbox"/> 4G & Digitalized Application		
	<input type="checkbox"/> Eco-city & Green Building <input type="checkbox"/> Green Agriculture & Food <input type="checkbox"/> New Materials <input type="checkbox"/> New Energy Vehicles		
	<input type="checkbox"/> Information & Communication <input type="checkbox"/> Green Energy <input type="checkbox"/> Environmental Protect		
	<input type="checkbox"/> High-end Manufacturing / Advanced Machinery <input type="checkbox"/> Financial Services <input type="checkbox"/> Intellectual Property <input type="checkbox"/> Others _____		
	2. Description of the technical requirements		
	3. Description of the technical advantages		
	4. The sustainability of the technical advantages		
	5. The risk of the technical		
	6. The current development situation and progress of the project		
	7. Expected to reach the market value		
8. Intellectual property requirements (According to the order of precedence to fill in number in the brackets) () Security Technology () Patent () New varieties of biological medicine () No patent requirements			
9. Description of the technical requirements			
10. Ideal way of cooperation (Multi-Select, please insert the corresponding font into red for electronic)			
<input type="checkbox"/> Technical Transformation <input type="checkbox"/> Technology License <input type="checkbox"/> Technological Development <input type="checkbox"/> Technological merger and acquisition			
<input type="checkbox"/> Technology Investment / Finance <input type="checkbox"/> Others			
11. Plan investment amount			



Sponsor Information

A. Corporate Sponsorship

There are three levels of Corporate Sponsorship with corresponding benefits which will provide your logo and branding with ULTIMATE exposure throughout the whole event. Pre-event and post-event marketing and publicity opportunities are also available to optimize the value of every coin you spend.

Gold Sponsors RMB 500,000 (Only Two) Silver Sponsors RMB 300,000 (Only Four) Bronze Sponsors RMB 200,000 (Only Eight)

B. Single Item Sponsorship

The exhibition also provides many opportunities for your organization to stand out from the crowd at the event via single item sponsorship, target to show the new technology and products of your company, moreover, professional docking platform attracts more excellent enterprises at international and domestic, and develop the interested participants to join the docking database. Your organization is bound to make a positive impression on our conference attendees!

The single item sponsors will gain gold, silver, bronze sponsor enterprise title and brand promotion opportunities if the cumulative sponsorship up to the amount of gold, silver, bronze sponsors standard.

C. Special Partner

D. Site Advertising, Indoor Advertising

E. Exhibition

• Standard Booth

Booth Size	Based price (one side open)	Two sides open	Three sides open	Four sides open
		10%	20%	30%
1m×3m	\$1,000.00	\$1,100.00	\$1,200.00	\$1,300.00
2m×3m	\$1,500.00	\$1,650.00	\$1,800.00	\$1,950.00
3m×3m	\$2,000.00	\$2,200.00	\$2,400.00	\$2,600.00

• Special Booth (At least 9 square meters)

Per square meters price	Based price (one side open)	Two sides open	Three sides open	Four sides open
		10%	20%	30%
	\$150.00	\$170.00	\$190.00	\$210.00

Registration

Events	Register Rates	Early Bird Registration (Before or on March 5, 2014)	Pre-Registration (After March 5–April 15, 2014)	On-site registration
Congress Entry Admission Ticket	Domestic	RMB1000	RMB1500	RMB2000
	Abroad	\$200	\$300	\$400

To Get more Sponsor Information, Please Contact

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